

John A. Harris, Landscape Economist & Forester & Arborist
4600 Sheridan Street, Suite 403, Hollywood, FL 33021

John has been working in the Green Industry for over 30 years, with experience owning and/or working in various industry business segments: Landscape contractor, landscape maintenance contractor, tree service, nursery and garden center, forest management, utility forester, college educator and researcher, municipal landscape inspector.

Currently, John is the Principal of LANDSCAPE ECONOMICS LLC, an expert company for assessing and valuing landscapes and land improvements for conditions, maintenance, damages or current values; including investigating site conditions and auditing industry standards and practices in cases of personal injury or wrongful death.

He is also President of EARTH ADVISORS, INC., an independent Green Industry consulting, education, and project management company doing environmental, arboricultural (tree), and landscape projects.

John's geographic work experience reaches across the United States and Canada, through the Caribbean, and in Brazil.

His qualifications as an expert include being: An ASCA Registered Consulting Arborist, SAF Certified Forester, ISA Certified Arborist, ISA Qualified Tree Risk Assessor, ISA-Florida Registered Nursery Tree Grader, Certified Landscape Inspector, Registered Professional Mangrove Trimmer, Certified Xeriscape Contractor, and trained Tree and Landscape Appraiser. He was inducted into **Lambda Alpha International Honorary Land Economics Society** in 1997 for his dedicated work determining and defending tree and landscape values.

He has 4 college degrees: Master of Science in Forest Economics from SUNY College of Environmental Science and Forestry, Master in Business Administration from Syracuse University, Bachelor of Science in Resources Management from SUNY College of Environmental Science and Forestry, and Associates of Applied Science in Natural Resources Conservation from SUNY Morrisville Agricultural and Technical College.

John has owned and managed landscape maintenance, landscaping, and tree care companies. He has worked as a consultant in Utility Forestry in the U.S. and Canada. He has additionally provided business management consulting for a number of nurseries, landscape contractors, and tree care companies in south Florida.

John is an Instructor for the Florida Institute of Government, has been an Associate Professor at Miami-Dade College and Seminole County Community College, and has been a vocational teacher with the Miami-Dade County School Board. He has provided educational workshops and seminars for over 50 organizations and businesses including the Society of American Foresters, International Society of Arboriculture, Florida Urban Forestry Council, Landscape Inspectors Association of Florida, Fairchild Tropical Garden, and the Vermont Urban Forestry Council.

John has appeared on TV in Florida and New York as an expert Forester and Arborist. He has been published in newspapers, magazines and trade journals regionally and nationally regarding Forestry, Arboriculture and urban landscape maintenance.

John A. Harris; MS, MBA, BS, AAS

Landscape Economist, trained Tree and Landscape Appraiser, Certified Forester, Registered Consulting Arborist, Certified Arborist, Certified Landscape Inspector, Registered Nursery Tree Grader, Certified Mangrove Trimmer